



Alan Mak

3rd

London, United Kingdom | Financial Services

Current: Havas Worldwide, TheCityUK, World Economic Forum
Previous: London 2012, Office of Hon. Ed Vaizey MP
Education: University of Cambridge

Contact Send Alan InMail

500+ connections

Contact Info uk.linkedin.com/in/alanmakuk

Background

Experience

Non-Executive Director, Havas Worldwide UK Group

Havas Worldwide
December 2012 – Present (2 years)

Global advertising, communications and digital holding company. UK Group companies include Havas Worldwide London; Havas People; Havas EHS; Conran Design Group; Maitland; and All Response Media.



TheCityUK-China Britain Business Council China Advisory Committee

TheCityUK
March 2012 – Present (2 years 9 months) | London



Strategic Partner Delegation Member

World Economic Forum
January 2011 – Present (3 years 11 months)



Young Global Shaper

World Economic Forum
April 2013 – Present (1 year 8 months)
http://www.weforum.org/community/global-shapers



Co-Author & Ambassador, TheCity Next Generation Vision

TheCityUK
January 2010 – Present (4 years 11 months)



Co-Founder 48 Group Young Icebreakers

48 Group Club
January 2008 – Present (6 years 11 months)

Member, Institute of Directors

Institute of Directors
January 2013 – Present (1 year 11 months)



Member

FT Non-Executive Directors' Club
January 2013 – Present (1 year 11 months)



Speaker

Speakers for Schools
January 2011 – Present (3 years 11 months)



Director

The Enterprise Forum

People Similar to Alan



Uzair Patel 3rd
Equities Product Controller at Barclays Inves...
Connect

People Also Viewed

Harriet Knight
Account Director at Karmarama

Amanda Lowe
Head of Communications, Marketing Birmingham and 2014 Marketing Academy Scholar

Jamil Bhatti
2014 Marketing Academy Scholar

Benedict Pringle
2014 Scholar at The Marketing Academy

Esmé Rodger
Brand Manager at Danone Marketing Academy Scholar 2014

Rachel Compton
Head of Commercial Marketing at ITV and Marketing Academy Scholar 2014

Holly Oades
Group Marketing Manager at EAT Ltd & Marketing Academy Scholar 2014

Mario Rauter
Senior Brand Strategy Manager at Lloyds Banking Group

Catherine Greig
Founder, make:good

Natasha Pergl
Management Consultant and Marketing Academy Scholar 2014

How You're Connected

You

Robert Tickell

Ray Finch

Charles Bennett

3 more connections can introduce you to someone who knows Alan



March 2012 – Present (2 years 9 months) | London, United Kingdom
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Advanced



Alan Mak +1



Global Advisory Board Member & Ambassador

One Young World
2010 – Present (4 years)



Fellow

Royal Society for the encouragement of Arts, Manufactures and Commerce (The RSA)
January 2008 – Present (6 years 11 months)



Fellow

Royal Geographical Society (with IBG)
November 2013 – Present (1 year 1 month) | London, United Kingdom



Global Alumni Advisory Board Member

University of Cambridge
January 2010 – Present (4 years 11 months) | Cambridge, United Kingdom



Business Columnist, LondonLovesBusiness.com

CASIS MEDIA LIMITED
January 2012 – Present (2 years 11 months)



Speaker & Crowd Member

The Crowd/Green Mondays
January 2012 – Present (2 years 11 months)

President & Trustee

Magic Breakfast
2009 – Present (5 years) | London

Member

Chatham House
January 2007 – Present (7 years 11 months)



Scholar

The Marketing Academy
May 2014 – Present (7 months)



Member, London Advisory Council

Young Professionals in Foreign Policy
January 2009 – Present (5 years 11 months)



Conservative Treasurers' Team & Member, National Conservative Convention

Conservative Party
January 2007 – Present (7 years 11 months)



Member

Courvoisier The Future 500
January 2008 – Present (6 years 11 months)

Founder & Chairman, RBL National Young Professionals' Branch

The Royal British Legion
January 2011 – Present (3 years 11 months)



Member

Yorkshire County Cricket Club
January 2010 – Present (4 years 11 months)



London 2012 Olympic Torchbearer

London 2012
June 2012 – June 2012 (1 month)



Parliamentary Researcher & Speechwriter

Office of Hon. Ed Vaizey MP
August 2006 – July 2007 (1 year) | Westminster



Daniel Waller has a new job...



Hon. Ed Vaizey MP is currently the UK's Minister of State for Digital Industries, Communications, Culture, Arts & the Internet at DCMS and Search for people, jobs, companies, and more...



Advanced



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Business Services

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Publications

Millennials - The Makers and Navigators of the Digital Marketplace

Telefonica Digital
August 18, 2014

The value of millennials in business transformation and as a group of consumers.

2 authors



Alan Mak



Charlie Oliver

Manager, Chief Executive's Office at Telefonica UK

Skills

Top Skills

- 17 Public Speaking
- 15 Business Strategy
- 10 Strategy
- 7 Strategic Planning
- 7 Entrepreneurship
- 6 Strategic Communications
- 4 Investments
- 4 Policy
- 4 Public Relations
- 3 Research

Alan also knows about...

- 3 Change Management
- 3 Management Consulting
- 3 Leadership
- 2 Business Development
- 2 Event Management
- 2 Start-ups
- 2 Marketing Strategy
- 1 Social Media
- 1 Corporate Communications

Education

University of Cambridge

University of Oxford

Groups



Daniel Waller has a new job...



4,320 members
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The Network for Future Makers

9 members

Young Charity Trustees

2,169 members

World Economic Forum Network

3,689 members

Advanced



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Courvoisier the Future 500 Network

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Wayra UK & Wayra Un Ltd Mentor Network

50 members
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Making Towns Stronger: local enterprise, community and neighbourhood planning

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Influencers



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CEO at...
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Ronan Dunne
Chief Executive...
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International Affairs
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